

## Cookie Policy

This cookie policy ("Policy") describes what cookies are and how and they're being used by the [www.zolaanalytics.com](http://www.zolaanalytics.com) website ("Website" or "Service") and any of its related products and services (collectively, "Services"). This Policy is a legally binding agreement between you ("User", "you" or "your") and Zola Analytics Ltd. ("Zola Analytics", "we", "us" or "our"). You should read this Policy so you can understand the types of cookies we use, the information we collect using cookies, and how that information is used. It also describes the choices available to you regarding accepting or declining the use of cookies. For further information on how we use, store, and keep your personal data secure, see our Privacy Policy.

### What are cookies?

Cookies are small pieces of data stored in text files that are saved on your computer or other devices when websites are loaded in a browser. They are widely used to remember you and your preferences, either for a single visit (through a "session cookie") or for multiple repeat visits (using a "persistent cookie").

Session cookies are temporary cookies that are used during the course of your visit to the Website, and they expire when you close the web browser.

Persistent cookies are used to remember your preferences within our Website and remain on your desktop or mobile device even after you close your browser or restart your computer. They ensure a consistent and efficient experience for you while visiting the Website and Services.

Cookies may be set by the Website ("first-party cookies"), or by third parties, such as those who serve content or provide advertising or analytics services on the Website ("third-party cookies"). These third parties can recognize you when you visit our website and also when you visit certain other websites.

### What type of cookies do we use?

#### Essential cookies

These cookies are essential for you to be able to navigate through the Website and use its features. Without these cookies, certain Services cannot be provided. These cookies help to make the Website usable by enabling basic functions like page navigation and access to secure areas of the Website. The Website cannot function properly without these cookies. They help to make a website usable by enabling basic functionality.

#### How to manage cookies

You have the right to decide whether to accept or reject cookies. You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our Website, though your access to some functionality and areas of our Website may be restricted. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information.

### **Changes to this policy**

We reserve the right to make changes to this Cookie Policy at any time and for any reason. We will notify you about any changes by updating the "Last Updated" date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the Website, and you waive the right to receive specific notice of each such change or modification.

### **Contacting us**

If you would like to contact us to understand more about this Policy or wish to contact us concerning any matter relating to our use of cookies, you may send an email to [privacy@zolaanalytics.com](mailto:privacy@zolaanalytics.com).

This document was last updated on 21<sup>st</sup> June 2023.